

JOIN US FOR A UNIQUE EVENING

BECOME A PARTNER OF

INDIA TODAY

A performance under the high patronage of the INDIAN AMBASSY



Composition, Conception, Direction

RAVI PRASAD

TUESDAY 25 OCTOBER 2016
HALLE AUX GRAINS - TOULOUSE



PRESENTATION OF THE ARTISTIC PROJECT

WHO IS RAVI PRASAD?

RAVI PRASAD IS A SINGER, NATIVE OF KERALA (INDIA), POLY-INSTRUMENTALIST AND COMPOSER.

KNOWN AS A CARNATIC SINGER (SACRED MUSIC OF SOUTH INDIA), HE SETTLED IN FRANCE IN 1985 AND NATURALLY TOOK AN INTEREST IN ALL FORMS OF WESTERN MUSIC.

RAVI PRASAD IS AN ECLECTIC AND DYNAMIC ARTIST. HE DRAWS HIS INSPIRATION FROM THE MILLENNIAL TRADITION OF HIS NATIVE COUNTRY.

ON HIS SINGULAR MUSICAL PATH, HE REALIZED CREATIONS AND ENCOUNTERS BLENDING INDIAN MUSIC WITH OTHER FORMS OF MUSIC (CONTEMPORARY MUSIC, ELECTRONIC MUSIC, JAZZ, FLAMENCO...) AND OTHER FORMS OF ARTISTIC EXPRESSION (DANSE, CIRCUS, THEATER...).

HIS MOST IMPORTANT CREATIONS / COLLABORATIONS

CREATION OF THE SYMPHONY MYTHIA, PRESENTED AT THE UNESCO FOR IT'S 50TH ANNIVERSARY (WITH 120 ARTISTS ON STAGE) AND AT THE OLYMPIA IN PARIS (1996). IN PARTNERSHIP WITH ODYSSUD (BLAGNAC)

COMPOSER FOR THE ATLANTIC BALLET OF RÉGINE CHOPINOT (1997 À 2002);

COLLABORATION WITH TALVIN SINGH (2002) AND DJ GOZE (BUDDHA BAR III - 2003) IN THE REALM OF ELECTRONIC MUSIC.

CREATION « NILGILRIS » WITH THE Z QUARTETT (MUSICIANS OF THE ORCHESTRE NATIONAL DE FRANCE). THE RADIO FRANCE CD WAS RELEASED IN APRIL 2010;

MUSICAL DIRECTOR AND COMPOSER OF THE INDIAN MUSIC OF THE SHOW "FLAMENCO INDIA" DIRECTED BY CARLOS SAURA (CREATED IN VALLADOLID, SPAIN, OCTOBER 2015)

www.raviprasad.net

INDIA TODAY



PRESENTATION OF THE ARTISTIC PROJECT

THE CREATION “INDIA TODAY”

AN ARTISTIC VISION OF CONTEMPORARY INDIA AND OF ITS CONTRASTS

INDIA TODAY COMPOSES A SONIC LANDSCAPE, MIXING ELECTRONIC MUSIC (REPRODUCING NOICES AND RECORDED NOISES OF INDIA), **INDIAN TRADITIONAL INSTRUMENTS** AND VOICES (SOLOISTS AND CHOIR), BUILT ON A **SONIC, GRAPHICAL AND CINEMATOGRAPHIC UNIVERSE BASED ON INDIAN MOVIES (FROM OLD MOVIES TO BOLLYWOOD)**, INTERACTING WITH THE BODIES ON STAGE. THIS COLORFUL FUSION REPRESENTS HIS VISION OF CONTEMPORARY INDIA.

FROM THE INDIAN CINEMA OF THE GOLDEN AGE THAT HE LOVES, RAVI PRASAD USES THE FANTASY, THE NAIVETE OF THE IMAGES, MIXING THEM UP, IN A GRAPHICAL AND SCENICAL ELABORATION, WITH REALITY AND WITH THE PRESENT IN ORDER TO EXPRESS THE DISCREPANCY BETWEEN DREAM AND REALITY, TO RELATE TODAY’S INDIA AND TO EXPRESS A FUNDAMENTAL HUMAN NEED: DREAMING AND HOPING.

RAVI PRASAD HAS EXPERIENCED THE PROFOUND CHANGES IN THE INDIAN SOCIETY, WHERE TRADITION AND MODERNITY ARE INSEPARABLE. TO EVOKE THIS, HE HAS CHOSEN SCENES FROM INDIAN MOVIES, KEEPING “SILHOUETTES” AND REWORKING, REINVENTING THEM BY MEANS OF DIGITAL TECHNOLOGY. THROUGH DIFFERENT TRANSFORMATIONS OF THE CINEMATOGRAPHIC IMAGE, HE RECREATES THE MOVIE ACCORDING TO HIS IMAGINATION. THE ARTISTS OF THE LIVE PERFORMANCE (**25 ARTISTS, INDIAN AND WESTERN MUSICIANS, DANCERS, CIRCUS ARTISTS, SINGERS, AN INDIAN MARTIAL ARTS MASTER**) WILL ENTER THE IMAGE, ADDING RELIEF, AN ADDITIONNAL DIMENSION, MINGLING THE REAL AND THE VIRTUAL IN A SUBTLE WAY.

CERTAIN ELEMENTS OF THE PERFORMANCE INSIST ON THE INTEGRATION AND ENHANCEMENT OF PEOPLE WITH DISABILITIES THROUGH THE ARTISTIC AND VIRTUAL DIMENSION.

INDIA TODAY

SPONSORING PARTNERSHIP PROPOSAL - COME ON BOARD WITH US!

CHOOSE YOUR FAVORITE MODE OF TRANSPORT TO PARTICIPATE IN THE EMOTIONAL TRIP "INDIA TODAY"!

PARTNER / SPONSOR CATEGORIES	GRANTED BENEFITS
<p>« RICKSHAW » PARTNER</p>  <p>DONATION UP TO €100</p>	<p>DONATION CORRESPONDING TO € 100 BY RESERVED SEAT ("VIP" AREA) MAXIMUM: 10 SEATS VISIBILITY: LINK ON THE PAGE « INDIA TODAY » (ON RAVI PRASAD'S WEBSITE)</p>
<p>« ROYAL ENFIELD » PARTNER</p>  <p>DONATION €2000</p>	<p>VISIBILITY: YOUR LOGO ON THE LEAFLET OF THE SHOW 10 SEATS OFFERED IN THE "VIP" AREA</p>
<p>« HINDUSTAN AMBASSADOR » PARTNER</p>  <p>DONATION €5000</p>	<p>VISIBILITY: YOUR LOGO ON ALL COMMUNICATION SUPPORTS 10 SEATS OFFERED IN THE "VIP" AREA VISIBILITY ON THE INDIAN AMBASSY'S PAGE DEDICATED TO "INDIA TODAY", RELAYED ALL OVER FRANCE VIA THE NAMASTE FESTIVAL. AFTER THE SHOW: COCKTAIL WITH THE ARTISTS AUTOGRAPHED LEAFLET + DVD OF THE SHOW</p>
<p>« AIR BOLLYWOOD » PARTNER</p>  <p>DONATION €10 000 AND MORE</p>	<p>VISIBILITY: YOUR LOGO ON ALL COMMUNICATION SUPPORTS 10 SEATS OFFERED IN THE "VIP" AREA VISIBILITY ON THE INDIAN AMBASSY'S PAGE DEDICATED TO "INDIA TODAY", RELAYED ALL OVER FRANCE VIA THE NAMASTE FESTIVAL. AFTER THE SHOW: COCKTAIL WITH THE ARTISTS AUTOGRAPHED LEAFLET + DVD OF THE SHOW VOICE MASTERCLASS* WITH RAVI PRASAD IN YOUR COMPANY</p>

* MASTERCLASS: CONDUCTED BY RAVI PRASAD IN 2017, WORTH €1750, FOR 10 PERSONS, ON THE TOPIC "DISTRESS AND VOICE".
 DURATION: HALF A DAY IN FRENCH OR ENGLISH

SPONSORING PARTNERSHIP PROPOSAL

EXAMPLES OF PARTICIPATION

AMOUNT OF THE DONATION	Price of the VIP seats	Valorization of the logo according to the communication support	Price of the masterclass	AMOUNT OF THE BENEFITS	Tax deduction (60% of the donation can be deducted from corporate tax)	REAL PRICE FOR YOUR COMPANY
€200	€50 2 seats	0	0	€50	€120	€30
€1000	€250 10 seats	0	0	€250	€600	€150
€2000	€250 10 seats	€250 leaflet	0	€500	€1200	€300
€5000	€250 10 seats	€500	0	€750	€3000	€1250
€10 000	€250 10 seats	€500	€1750	€2500	€6000	€2000

ACCORDING TO THE TAX REGIME FOR SPONSORSHIP 60 % OF THE DONATIONS ARE DIRECTLY DEDUCTIBLE FROM CORPORATE TAXES (UP TO THE LIMIT OF 5%). FURTHERMORE, WE OFFER YOU DIFFERENT BENEFITS (SEATS, VISIBILITY OF YOUR LOGO, MASTERCLASS, ACCORDING TO THE CHOSEN PARTNERSHIP)

THEY SUPPORT US



सत्यमेव जयते

Indian Embassy



Indian Council for Cultural Relations
वसुधैव कुटुम्बकम्



**Mairie de
TOULOUSE**
www.toulouse.fr

TOULOUSE 28 juin - 30 juin 2016
SPACE
SHOW '16

PARTNERSHIP FORM

COMPANY.....

ADDRESS.....

POSTAL CODE..... TOWN.....

SIRET NUMBER.....

REPRESENTED BY.....

POSITION.....

TELEPHONE..... CELL PHONE.....

EMAIL.....

WOULD LIKE TO SUPPORT THIS UNIQUE EVENT AND PROPOSES THE FOLLOWING PARTICIPATION:

« RICKSHAW » PARTNER 1000 € X..... =..... €

« ROYAL ENFIELD » PARTNER 2000 € X..... =..... €

« HINDUSTAN AMBASSADOR » PARTNER 5000 € X..... =..... €

« AIR BOLLYWOOD » PARTNER 10000 € X..... =..... €

OTHER.....

DATE

COMPANY STAMP

SIGNATURE

INDIA TODAY

OUR COMMITMENTS

- INTEGRATE AND VALORIZE HANDICAP IN THE SHOW.
- 1 EURO PER TICKET AND PER SOLD DVD WILL BE DONATED TO ORGANIZATIONS THAT HELP DISABLED PEOPLE IN INDIA.
- EMPLOYMENT OF LOCAL AND INDIAN ARTISTS IN AN INTERCULTURAL CREATION

CONTACTS

DOMINIQUE SAUVAGEOT : PRESIDENT OF THE ASSOCIATION INDIAN SONG,

RAVI PRASAD : ARTISTIC DIRECTOR OF THE ASSOCIATION INDIAN SONG

HÉLÈNE MATHEY : ADMINISTRATOR

ISABELLE SEGURA : PROJECT/SPONSORING COORDINATOR

MONIQUE MOHON : GRAPHICS / BOOKING

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ASSOCIATION INDIAN SONG - NON-PROFIT ASSOCIATION, AUTHORIZED TO RECEIVE DONATIONS

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